**Head Start Diamond Jubilee**

**Head Start Program Stakeholders and Target Audiences**

This list includes broader categories with possible sub-categories underneath each. This is not meant to be exhaustive, but it does attempt to include the broad array of entities that have a potential to be part of a productive relationship with your Head Start program. Think about what you might want each group or sub-group to know and do as a result of your Diamond Jubilee celebration. Then prioritize 3-5 that, if you were successful, would make the biggest impact on your success and in reaching your goals. If you haven’t done this already, develop a comprehensive stakeholder database with complete contact information (address, telephone, mobile telephone, email, etc.). Be able to sort it by various stakeholder groups (like the categories below) so you can communicate easily and on an ongoing basis through a variety of electronic media.

**Staff**

* Teachers
* Assistant Teachers
* Management Staff
* Family Support workers
* Bus Drivers
* Health services workers

**Future Staff**

* For teaching positions
* For administrative positions
* For other positions

**Children and Families**

* Parent Training and Information Centers (through IDEA)
* Public Libraries (children’s librarians)
* Any place families frequent (pediatrician offices, food stores, playgrounds, laundromats, libraries, YMCA/YWCA or other youth organizations, faith communities, recreation centers, prison visiting rooms)

**Education Leadership**

* School principals
* District superintendents
* Special Education Services Coordinators
* Kindergarten Teachers
* School District PreK Teachers and Supervisors
* McKinney-Vento Liaisons
* Child Care Centers
* Family Child Care Providers

**Cultural and Educational Organizations**

* Museums
* Zoos
* Libraries
* Racial/Ethnic Solidarity Organizations
* Social Justice/Anti-racist Organizations

**Mass Media**

* Newspapers
* Radio
* Television
* Online news services

**Community Leaders** (see also any agency providing services outlined in [1302.53(a) (2)](https://eclkc.ohs.acf.hhs.gov/policy/45-cfr-chap-xiii/1302-53-community-partnerships-coordination-other-early-childhood-education-programs))

* Local government leaders and staff
* Elected representatives
  + U.S. Senators and Congresspersons (and key staff)
  + State Senate and House Legislators
* City or County Councils members
* State and Local Offices providing (social services, child welfare, child care licensing and assistance, Medicaid, nutrition and food assistance)
* Neighborhood associations
* Law Enforcement/Judicial System
* Business leaders
* Non-profit agency leaders
  + Title V Agencies
  + Social service agencies
  + Family Support Agencies
  + Food banks, pantries
  + Domestic violence shelters
  + Homeless shelters and services
* School board members
* Faith community leaders
* Community Foundation leaders
* Medical and Health care Leaders (hospitals, clinics, physicians, dentists, mental health providers)
* Service Organizations (Rotary, Lions, Kiwanis, Soroptimists, etc.)
* Professional Organizations: Serving professions such as human resources, attorneys, CPAs and financial planners, insurance agents, clergy)

**Head Start**

* Agency leadership
* Policy Council and Parent Committees
* State and Regional Head Start Associations
* Regional Office Personnel
* State CAP Associations
* Regional and National TTA Systems
* Office Of Head Start
* National Head Start Association