Head Start Sand Box™ Magazine

Where Your Business Will Want to Play

An innovative blend of early childhood whimsy & research-driven content

The Head Start Sand BoxTM Magazine features a range of timely topics in early childhood education pertinent to the Head Start professional, all Head Start programs, the Head Start federal office, legislators involved in Head Start, and the community at large. It "takes a village" to get young ones ready for success in school. Our readers comprise this "village" and crave the resources and expertise your business can provide. From medical needs and dental care to school supplies, toys, and books, it all has a place in our Sand Box.

Come Join Us!



A History of Head Start & Early Head Start

Head Start is a national program administered through the Administration for Children and Families in the U.S. Department of Health and Human Services. In 1965, the Office of Economic Opportunity launched Project Head Start as an eight-week summer program as part of the War on Poverty, which embodied a basic belief in education as the solution to poverty. Head Start was designed to promote school readiness and help break the "cycle of poverty" by providing preschool children of low income families with a comprehensive program to meet their emotional, social, health, nutritional, and psychological needs. In the mid-1990's, Early Head Start services for ages birth to 3 year olds were formalized and expanded.

Head Start serves many American Indian, migrant farm worker, urban and rural children and families in all 50 States, the District of Columbia, Puerto Rico, the Virgin Islands and Pacific Insular Areas. Currently, Head Start and Early Head Start serve nearly one million low-income children and their families each year. The most significant factor for success of Head Start has been the intentional involvement of parents, volunteers and the community in educating young children.



Region VII Head Start Association serves the four-state region of Missouri, Kansas, Iowa, and Nebraska.

www.R7HSA.com 816.718.2260

Ad Sizes

FULL PAGE 8.625" X 11.125"

Includes Bleed Magazine trims to 8.375" x10.875" 2/3 PAGE 5" X 10" 1/2 PAGE VERTICAL 3.5" X 10"

1/2 PAGE HORIZONTAL 7.5" X 5" 1/3 PAGE VERTICAL 2.5" X 10"

1/3 PAGE HORIZONTAL 7.5" X 3" 1/4 PAGE 3.5" X 5"

Ad Rates Per Issue

Prices shown are per issue based on the length of your contract. If your organization is a non-profit 501 (c)(3), special advertising opportunities are available--please contact us directly for rates.

Contract Length	2 Years (8 issues)	18 Months (6 issues)	One Year (4 issues)	OPEN (Single issue)
FULL PAGE	\$400	\$500	\$700	\$1,000
2/3 PAGE	\$350	\$450	\$650	\$800
1/2 PAGE	\$275	\$325	\$400	\$500
1/3 PAGE	\$200	\$250	\$275	\$325
1/4 PAGE	\$175	\$200	\$225	\$250
BACK COVER	\$850	\$1,000	\$1,200	\$1,500
INSIDE FRONT COVER	\$800	\$1,000	\$1,125	\$1,350
INSIDE BACK COVER	\$750	\$875	\$1,000	\$1,200
2-PAGE SPREAD	\$1,000	\$1,200	\$1,400	\$1,750

Need Design Help?

We can design your ad for a one-time fee of \$395, regardless of ad size.

Give us a call to learn more!

Submission Dates

Editorial content and camera-ready ads are due on the following dates:

Spring Issue: March 1st Summer Issue: June 1st Fall Issue: September 1st Winter Issue: December 1st

Contact/Questions? R7HSA@comcast.net Ad or Editorial Submissions. R7HSA@comcast.com



233 SW Greenwich Dr., Suite #105 Lee's Summit, MO 64082 Phone 816.718.2260 Fax 816.524.3719

www.R7HSA.com