2027 PARTNERSHIP OPPORTUNITIES

R7HSA

Region VII Head Start Association

IOWA | KANSAS | MISSOURI | NEBRASKA

SERVING THE MIDWEST — THE NATION'S HEARTLAND

In Region VII, 83 Head Start and 84 Early Head Start programs proudly serve more than 30,600 infants, toddlers, preschoolers and their families through a diverse service delivery system unlike any other.

To partner with R7HSA, scan the QR code or visit the link below.

https://app.smartsheet.com/b/form/01a179d9c40d7130905bc20b34f3b299

312 SW Greenwich Dr., Ste. 105, Lee's Summit, MO 64082 • R7HSA.com

About Head Start

Head Start is a national program that promotes school readiness by enhancing the social and cognitive development of children ages birth to five through a comprehensive approach that encompasses the educational needs of individual children, and addresses positive social development, health & nutritional needs and services for all children enrolled in the program. The program engages parents in their children's learning and helps families make progress toward their own educational, literacy and employment goals. Significant emphasis is placed on family and community engagement at all levels. For more information about Head Start and additional initiatives, visit *HeadStart.gov*

Serving the Midwest — the Nation's Heartland

The Region VII Head Start Association, Inc. (R7HSA), founded in 1987, is a not-for-profit membership organization dedicated to improving the quality of early care and education for all children with a focus on serving the Head Start and Early Head Start community.

R7HSA represents more than 33,000 children ages zero to five across 179 programs. Our regional network includes Head Start State Associations representing the states of Iowa, Kansas, Missouri and Nebraska. R7HSA continuously seeks to bring partnerships into the regional network in an effort to strengthen programs and broaden the message of the importance of quality early care and education.

Partnering serves as a link to Region VII State Head Start Associations

IOWA HEAD START ASSOCIATION (IHSA)
www.iowaheadstart.com

KANSAS HEAD START ASSOCIATION (KHSA)
www.ksheadstart.org

MISSOURI HEAD START ASSOCIATION (MHSA)
www.moheadstart.org

NEBRASKA HEAD START ASSOCIATION (NEHSA)
www.neheadstart.org

By partnering with R7HSA, your company will not only gain visibility, but also align with a mission-driven national organization that has collectively served more than thirty million of the nation's most vulnerable children since 1965. Let's join together and continue to pave the way for tomorrow's leaders by ensuring they gain the skills and have the educational resources and tools they need to compete in the global workforce well into the future.

OPPORTUNITIES

Event Exhibits designed to connect Head Start programs with high-quality partners

- **Fall Leadership Caucus** exhibit space a la carte price ***$950*** — 200+ Attendees • Kansas City area
- **Spring Annual Conference** exhibit space a la carte price ***$950*** — 300+ Attendees • Kansas City area

Exhibiting at a face-to-face event or supporting a virtual event puts your company in front of program leadership and decision makers across the four state region. Exhibiting is one of the most cost-effective ways for your company to reach a broad audience leading to networking and building new and lasting relationships. You will walk away with a better understanding of the needs of Head Start/ Early Head Start programs that will benefit your company in the future.

Sponsorships designed to support various initiatives in Region VII

R7HSA is dedicated to building partnerships that align with the mission of Head Start, supporting professional development events, activities, and regional initiatives. R7HSA welcomes an opportunity to strategize with your organization/company regarding your needs, and work together to develop a reciprocal partnership that serves to benefit both entities on the highest level.

Advertising/Marketing designed to give your organization maximum visibility

R7HSA provides advertising opportunities through event brochures and signage, magazine ads and editorial content, website and dual branding opportunities designed to give you maximum exposure to programs across Region VII.

Bronze Partner $2500

- Annual Conference Exhibit Space
- Fall Leadership Caucus Exhibit Space
- ONE push notification sent to attendees in the event app for each event
- Featured on the R7HSA.com home page and partner page with hotlinks

Silver Partner $3500

- Annual Conference Exhibit Space
- Fall Leadership Caucus Exhibit Space
- TWO push notifications sent to attendees in the event app for each event
- Featured on the R7HSA.com home page and partner page with hotlinks
- Half Page ad in TWO quarterly issues of the R7HSA Sand Box ™ magazine
- Social media & email marketing – ONE facebook post and email blast in the calendar year
- Waived registration fees for one person at both the Annual Conference and Fall Leadership Caucus in a calendar year, including entry into dining activities and after-hours functions, along with preferred event exhibit placement.

Gold Partner $4500

- Annual Conference Exhibit Space
- Fall Leadership Caucus Exhibit Space
- THREE push notifications sent to attendees in the event app for each event
- Featured on the R7HSA.com home page and partner page with hotlinks
- Half Page ad in all FOUR quarterly issues of the R7HSA Sand Box ™ magazine
- Social media & email marketing – TWO facebook posts and email blasts in the calendar year
- Waived registration fees for TWO people at both the Annual Conference and Fall Leadership Caucus in a calendar year, including entry into dining activities and after-hours functions, along with preferred event exhibit placement.

Platinum Partner $6000

- Annual Conference Exhibit Space
- Fall Leadership Caucus Exhibit Space
- FOUR push notifications sent to attendees in the event app for each event
- Featured on the R7HSA.com home page and partner page with hotlinks
- FULL Page ad in all FOUR quarterly issues of the R7HSA Sand Box ™ magazine
- Social media & email marketing – TWO facebook posts and email blasts in the calendar year
- Waived registration fees for TWO people at both the Annual Conference and Fall Leadership Caucus in a calendar year, including entry into dining activities and after-hours functions, along with preferred event exhibit placement.
- Electronic copy of Annual Conference and Leadership Caucus attendee lists
- Workshop opportunity at the Annual Conference
- General Session sponsor at both the Annual Conference and Fall Leadership Caucus – opportunity to greet/welcome attendees from the podium
- Recognized with maximum event exposure via signage, collateral, and on-screen promotions
- Space provided at R7HSA.com for your video promotion
- Electronic copy of the R7HSA Program Directory (updated bi-annually)
- Opportunity to attend one R7HSA Board meeting in a calendar year, and present products/services to the Board

Exclusive Award Initiative

R7HSA is seeking an inaugural $10,000 donation to establish an ongoing Partner Award Fund ***in your name*, to be utilized for scholarships and monetary awards for each Regional award/scholarship category, now and into the future.**

Once we partner with a donor at this inaugural level, others will be encouraged to donate to the growing fund — either to support a specific award or scholarship, in memory of a Head Start staff person who has passed, or to simply honor someone who has made a huge contribution to the Head Start Community.

Inaugural donor benefits include a press release across the Region announcing the new Award Fund in your name, special Feature Article in the R7HSA Sand Box™ magazine, and branded award recognition ceremony going forward, continually showing your generous support in establishing the Partner Award Fund.

Training Partner Network: Featured on R7HSA website for 1 year.

$300 — *fee waived for trainers who provide complimentary training opportunities*

The **Training Partner Network** is a valuable and time-saving resource for Head Start/Early Head Start Programs who are seeking support to strengthen program operations across Head Start systems.

Topics relevant to Head Start programs, but not limited to:

- Human Resources, recruiting, onboarding staff and sustaining staff
- Grants and Fiscal Management
- Data Management
- Program Governance
- Classroom Management; Creating safe and inclusive classroom environments, the Classroom Assessment Scoring System (CLASS), dealing with Challenging Behaviors, Trauma-Responsive Practices, Early Literacy, Creative Play
- Dual Language Learners
- Family Partnerships
- Childcare Partnerships
- Community Assessment
- Leadership Development across all staff positions including coaching using a growth mindset approach
- Practice Based Coaching (PBC)
- Workshops in alignment with the current Administration's initiatives. See HeadStart.gov

Scan the QR code or visit the link below to join the Training Partner Network.

https://app.smartsheet.com/b/form/019bb830eaed72a0ad878ebbee2d9015

R7HSA reserves the right to review, approve and reject any and all messages, graphics, etc. prior to email and social media promotions and virtual spotlight presentations.

Advertise in the R7HSA Head Start Sand Box™ Magazine

The place where your organization will want to play!

Included in a Silver, Gold, or Platinum package. Also available to purchase separately.

The Region 7 Head Start Sand Box™ Magazine is an innovative blend of early childhood news, updates, features, and research-driven content promoting the critical work of the Head Start community.

It "takes a village" to get young ones ready for success in school. Our readers and contributors comprise this "village" and can benefit from the resources and expertise your organization can provide.

From medical needs and dental care to classroom supplies and staff resources, it all has a place in the Sand Box!

Tell Your Story. Advertising Partners who commit to a full year, have the opportunity to provide editorial content to be featured in an issue of the *Head Start Sand Box™*

Benefits of Advertising in the R7HSA Head Start Sand Box™ Magazine

- Circulation from 300 to 500 printed copies per issue (More advertisers = more $ for additional printed copies)
- Viewed by legislators and partners throughout the Region, in Washington, DC, and across the nation.
- Email distribution of 1,500+
- Current and past issues are viewable online at R7HSA.com/publications
- Advertisers are eligible to submit an editorial feature each calendar year with an annual commitment.

FULL PAGE
8.625" x 11.125"

Includes Bleed
Magazine trims to 8.5" x 11"

All critical content should be within a 7.5" x 10" area.

$1,500
annual commitment
Four issues plus an editorial feature in one issue

Single issue: $500

1/2 PAGE VERTICAL
3.5" x 10"

1/2 PAGE HORIZONTAL
7.5" x 5"

$850
annual commitment
Four issues plus an editorial feature in one issue

Single issue: $300

Submission due dates:

Spring Issue: April 15
Fall Issue: October 15
Summer Issue: July 15
Winter Issue: January 15

GENERAL R7HSA EXHIBIT POLICY

1. USE OF SPACE. Exhibitors may not alter use of space without permission of R7HSA. The assignment, subletting of space, or sharing of space is prohibited without prior written consent of R7HSA. The exhibit must be designed and displayed to conform to the size of the exhibit space assigned. Nothing may be displayed in such a way to intentionally obstruct the view of, or interfere with, surrounding exhibits. Advertising materials, brochures and printed media must be free of profanity and be in alignment with the mission of Head Start and early care and education.

2. SAFETY. All materials used in displaying and decorating will be flame-proof. Aisles and passageways and exit areas must remain clear at all times. Access must be given to fire extinguishing equipment and must be clear.

3. CARE OF PROPERTY. Exhibitors must exercise precautions against damage or defacement of conference facility property. Attaching materials to property walls with any means is strictly prohibited.

4. RESTRICTIONS. R7HSA reserves the right to alter the location of assignments when deemed necessary and in the best interest of the event. R7HSA also reserves the right to prohibit or remove any exhibit or part of an exhibit that may detract from the general character of the event. In the event such measures are deemed necessary by R7HSA, the exhibitor agrees that R7HSA will not be liable for any damages to the exhibitor nor will R7HSA be liable in the issuance of a refund to the exhibitor for space or other exhibit spaces.

5. SALES. Exhibitors that choose to sell merchandise or take orders assume full responsibility for securing a vendor's license and complying with all applicable laws and regulations, including tax and revenue laws and regulations.

6. LIABILITY: Exhibitor agrees to indemnify and hold harmless R7HSA, its officers, members, volunteers and employees at R7HSA event venues from any and all losses, injuries, claims, demands, suits, costs, expenses, as a result of exhibiting at/or in connection with said event.

7. SECURITY. Precautions (draping material) will be taken to ensure the safety of exhibit material. However, R7HSA and the said property of the event will not be held responsible for the protection of exhibitor's materials and displays nor for any loss or damage to materials and displays. Exhibitors are solely responsible for obtaining insurance on their exhibits, and securing their equipment and materials at their expense. All property shipped to the site by the exhibitor for installation or display is at the sole risk of the exhibitor.

8. CERTIFICATE OF LIABILITY. ***Prior to an event***, exhibitors must provide a certificate of insurance with at least the following provisions: Comprehensive General Liability. Exhibitors who do not provide a certificate of insurance may not be allowed to exhibit. Forward the certificate of insurance with the application or before the first day of the month of the event.

9. AMERICANS WITH DISABILITIES ACT. Exhibitor agrees to operate its exhibit during the event in compliance with the Title III of the Americans with Disabilities Act and the regulations promulgated thereafter.

10. RULES AND REGULATIONS COMPLIANCE. Exhibitor agrees to abide by all exhibitor rules and regulations contained in the contract or otherwise communicated to the exhibitor by R7HSA.

11. EXHIBIT LIMITATIONS: Abide and follow all limitations, rules and restrictions as set forth in this document.

12. MODIFICATIONS: R7HSA reserves the right to make modifications in the show hours with no\liability to the Exhibitor. R7HSA also reserves the right to cancel the event due to conditions beyond our control which include weather or Acts of God or conflict with regional or national events.

13. CANCELLATION: If exhibitor cancels this agreement in writing prior to 45 days before opening date, exhibitor will be entitled to a 50% refund of additional moneys paid less a $150 nonrefundable cancellation fee. No refund will be considered after 45 day deadline has passed nor will space be considered reserved without full payment received with application.

14. FURTHER LIABILITY: In no event shall R7HSA be liable for special, indirect, incidental, or consequential damages, or losses of profits, arising from exhibitor's activities during an event or agreement.

Region VII Head Start Association reserves the right to reject applications and limit the number of sponsorship/exhibitor/advertising opportunities available. Participation at an R7HSA event does not constitute the endorsement of said organization/entity.

Please sign, date, and return this page prior to each event. _____

Company/Organization: _____